



2008

A Celebration of Many Cultures

GO GREEN

NEWS RELEASE

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For Immediate Release

Parking Meters at Kaleidoscope 2008 to Benefit the West Palm Beach Public Library’s “Let’s Read” Program

Festival goers at this year’s Kaleidoscope will have an opportunity to help out the West Palm Beach Public Library’s “Let’s Read” program while at the event. This library program, which trains volunteers to go into schools and read to children, will be the beneficiary of all donations made to City parking meters on the day of the event. All City parking meters are free on Sundays, but will become donation boxes for the Library’s “Let’s Read” program that Sunday, January 27th. You don’t need to be parked at a meter to donate to the program; anyone can drop change into any City parking meter that Sunday and all proceeds will benefit the “Let’s Read” program.

The “Let’s Read” program has approximately 40 volunteers that make a ten week commitment to read to students in an assigned classroom at least once a week for 30 minutes. When the volunteers complete their commitment, each child in the class gets a free book. Judy Hillberg, Associate Librarian at the West Palm Beach Library, said the program is a way to “present beautiful literature to children and get them to love books and want to read.” The “Let’s Read” program is currently in four West Palm Beach schools and serves children from preschool to the second grade. For more information about the “Let’s Read” program, you may contact Judy Hillberg at 561-868-7786.

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